

Committee Agenda



Diversion Authority Public Outreach Committee

2:00 P.M. - Wednesday, July 21, 2021

Virtual Meeting Only

1. Call to order
 - a. Roll Call of Members
2. Approve minutes from April 21, 2021 meeting
[Attachment 00.01] (Pg. 2)
3. Approve order of agenda
4. Communication Plan
5. Next Meeting: August 25, 2021
6. Adjournment

Media and Public Participation Information

There are multiple ways to attend or watch this public meeting.

- View the Meeting on Fargo TV or at www.TVFargo.com
- View the Meeting on the City of Fargo's Facebook or Twitter feed.
- View the Meeting at FMDiversion.com/Meeting
- View the Meeting at [Twitter.com/FMDiversion](https://twitter.com/FMDiversion)



A virtual meeting of the Metro Flood Diversion Authority Public Outreach Committee was held on April 21, 2021. The following members were present: Bernie Dardis, Mayor, City of West Fargo; David Ebinger, Clay County Commissioner; Jake Gust, Cass County Joint Water Resource District; Katie Mastel, Fargo Moorhead West Fargo Chambers; Jim Kapitan, Cass County Commissioner; Kevin Campbell, Clay County Commissioner; Rick Steen, Cass County Commissioner; Rodger Olson, Cass County Joint Water Resource District and Shelly Carlson, Mayor, City of Moorhead.

Members absent: Gerald VanAmburg, BRRW Manager and John Strand, Fargo City Commissioner.

1. MEETING TO ORDER

Mr. Olson called the meeting to order at 2 PM. Roll call was taken, and a quorum was present.

2. APPROVAL OF MINUTES FROM MARCH 2021 MEETING

MOTION PASSED

Mr. Campbell moved to approve the minutes from March 2021 as presented and Ms. Mastel seconded the motion. Motion carried.

3. APPROVE ORDER OF AGENDA

MOTION PASSED

Mr. Steen moved to approve the order of the agenda and Mr. Gust seconded the motion. Motion carried.

4. LOGO

Logo option #2, FM AREA DIVERSION, was the winner of the logo naming. Mr. Olson made a recommendation to approve the new logo that was selected by the Public Outreach Committee.

MOTION PASSED

Mayor Carlson moved to approve the new logo and Mayor Dardis seconded the motion. On a roll call vote, the motion carried.

Dr. Mahoney inquired as to who voted and what the process was. Ms. Darling indicated that Ms. Lindblom sent an email to the Public Outreach Committee asking them to submit their top two choices to her and she tallied the votes.

5. APRIL 9, 2021 PRESS CONFERENCE

Ms. Darling reported that the press conference was well received, and she also received good feedback from the media. A short reel was shown, showcasing the conference highlights.

6. LEGISLATIVE UPDATE

Mr. Paulsen traveled to Bismarck for the signing of House Bill 1431. This bill authorizes the Public Finance Agency to issue bonds of \$435 million to support the FM Area Diversion Project.

7. NEW LANDING PAGE FOR WEBSITE

A lot of attention has been focused on the website in recent days. We are currently in the process of updating the home page and the intent is to redevelop the entire website in coming months.

Mr. Olson asked how it will be updated so that it is current with all of the activity that will soon be underway. Ms. Darling stated that updates and alerts will be posted at the top of the home page. Mr. Barthel commented that the P3 developer will have their own design staff that will work with Ms. Darling on the website to ensure that it is kept current.

Ms. Mastel commented that she likes the statistics and new photos on the site.

Mr. Olson also commented that communication to the community needs to be informational and timely.

8. NEXT MEETING

The next meeting will be held on May 26, 2021.

9. ADJOURNMENT

Mr. Steen moved, and Mr. Kapitan seconded to adjourn.
The meeting adjourned at 2:26 PM.